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# Editorial Calendar

## Editorial Mission / Unique Advantages

Health care organizations depend on prudent management of supplies, equipment and other resources to provide top-quality patient care. They are also vitally concerned about maintaining effective infection control. To be successful at both takes the cooperative effort of materials managers, central service professionals, administrators and clinicians.

*Materials Management in Health Care* bridges the information gap between departments and provides valuable insight on management issues.

*Materials Management* is the leading journal in the field, according to the most recent Media-Chek® study performed by PERQ/HCI.

*Materials Management*, like its partners the Association for Healthcare Resource & Materials Management (AHRMM) and the American Society for Healthcare Central Service Professionals (ASHCSP) is



affiliated with the American Hospital Association, the nation's leading hospital advocacy organization.



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**Strategic Editorial**

- Staffing Shortages
- Benchmarking
- Patient Safety
- Sharps Safety
- Infection Control
- Instrumentation

**Special Sections/ Departments**

- Internet Commerce
- Ergonomics
- Certification
- Storage/Carts
- Patient Furniture/ Transportation
- Capital Equipment
- Contract Management
- Imaging
- Surgical Supplies
- Waste Management
- Distribution/ Inventory
- Contract Management

**Special Interest Opportunities**

- Presidents' Letters: AHRMM and ASHCSP
- Presidents' Letters: AHRMM and ASHCSP
- AHRMM Conference Alert
- Presidents' Letters: AHRMM and ASHCSP
- Presidents' Letters: AHRMM and ASHCSP
- Presidents' Letters: AHRMM and ASHCSP

**Ad Study Issue**

**Bonus Distribution\***

- Healthcare Information and Management Systems Society (HIMSS) Annual Conference: Atlanta, GA January 28-31
- American Society for Healthcare Engineering (ASHE) International Conference and Exhibition on Health Facility Planning, Design and Construction (PDC): Orlando, FL March 25-26
- American Organization of Nurse Executives (AONE) Annual Conference: Orlando, FL April 5-10
- AHA Annual Leadership Meeting: Washington, DC April 7-9
- Association of periOperative Registered Nurses (AORN) Annual Congress: Anaheim, CA April 23-25
- Toward an Electronic Patient Record (TEPR) Conference: Seattle, WA May 13-15
- Health Forum, Salomon Smith Barney, Healthcare Financial Management Association Non-Profit Health Care Investors Conference: New York, NY May 16-17
- Healthcare Financial Management Association (HFMA) Annual National Institute: Seattle, WA June 16-18

\*Subject to change.

July

Ad Close 6/10/02

August

Ad Close 7/10/02

September

Ad Close 8/12/02

October

Ad Close 9/10/02

November

Ad Close 10/10/02

December

Ad Close 11/11/02

**Strategic Editorial**

- Sterilization/Disinfection
- Effective Cost-cutting Tools
- Operating Room Resources
- Annual Salary Survey
- Distribution/Inventory
- Information Technology

**Special Sections/Departments**

- Information Technology (Most Wired Health Systems)
- Personnel Evaluations
- Apparel/Drapes
- Sharps Safety
- E-Commerce Update
- Reuse Issue
- Capital Equipment
- Sterilization/Disinfection
- Staffing Shortages
- Latex
- Instrumentation
- Waste Management

**Special Interest Opportunities**

- AHRMM Conference Guide
- Presidents' Letters: AHRMM and ASHCSP
- ASHCSP Conference Alert
- Presidents' Letters: AHRMM and ASHCSP
- ASHCSP Conference Guide
- Presidents' Letters: AHRMM and ASHCSP
- Gatefold Insert: Annual Contract Management Survey
- Presidents' Letters: AHRMM and ASHCSP
- Presidents' Letters: AHRMM and ASHCSP

**Ad Study Issue**

**Bonus Distribution\***

- Association for Healthcare Resource & Materials Management (AHRMM) Annual Conference and Exhibition: San Antonio, TX August 5-6
- American Society for Healthcare Engineering (ASHE) Annual Conference and Exhibition: Nashville, TN July 29-30
- Health Forum Annual Leadership Summit: San Diego, CA July 25-28
- American Society for Healthcare Human Resources Administration (ASHHRA) Annual Meeting: Atlanta, GA July 28-31
- American Society for Healthcare Central Service Professionals Annual Conference (ASHCSP): San Antonio, TX October 19-22
- Society for Healthcare Strategy and Market Development (SHSMD) Annual Educational Conference and Exhibits: Atlanta, GA September 24-26
- American Society for Healthcare Risk Management (ASHRM) Annual Meeting and Educational Conference: Seattle, VA September 29-October 2
- American Health Information Management Association (AHIMA) Annual Conference: San Francisco, CA September 23-25
- American Society for Healthcare Environmental Services (ASHES) Annual Conference: Reno, NV September 22-25

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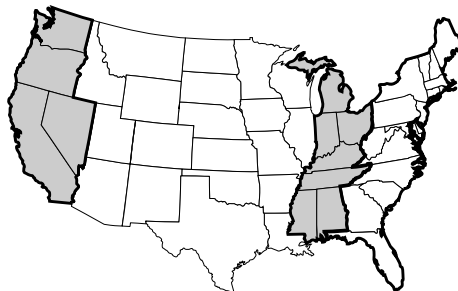
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